

#### Florida Division of Arts and Culture

### **Scoring Rubric for Fast Track Applications**

### How to use this rubric

Grant panelists will receive a copy of the rubric as a part of their panelist training materials. The rubric will be employed to ensure as fair and unbiased a panel process as possible. The scoring mechanism defines each of the three criteria scored by panelists: Quality of Offerings, Impact and Track Record. Within each criterion, benchmark descriptions and corresponding point values are listed to serve as a guide in the scoring process.

Grant applicants can use the rubric as a guideline in completing their applications.

### Overall consideration for the applications:

| Value     | Description                                                                                   | Score    |
|-----------|-----------------------------------------------------------------------------------------------|----------|
| Excellent | Strongly demonstrates public value of arts and culture. Merits investment of State of Florida | 92 – 100 |
|           | funding.                                                                                      |          |
| Good      | Satisfactorily demonstrates public value of arts and culture. Merits investment of State of   | 80 - 91  |
|           | Florida funding.                                                                              |          |
| Fair      | Does not sufficiently demonstrate public value of arts and culture. Does not merit investment | 61 -79   |
|           | of State of Florida funding.                                                                  |          |
| Weak      | Makes an incomplete and/or inadequate case for the public value of arts and culture. Does not | 0 - 60   |
|           | merit investment of State of Florida funding. Information is confusing, unclear and lacks     |          |
|           | specific details.                                                                             |          |

## **Quality of Offerings (Up to 40 Points)**

Panelists will consider the following application information when evaluating an application for Quality of Offerings: Applicant Mission Statement, Project Description and Support Materials.

| Excellent<br>37 –40 points                                                                                                                                                | Good<br>28 – 31 points                                                                                                                                     | Fair<br>21 – 27 points                                                                                                                                               | Weak<br>0 – 20 points                                                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Mission statement clearly describes organization and programs/activities fully support the mission  Identifies clear goals and fully measurable objectives and activities | Mission statement describes organization and programs/activities fully support the mission Identifies clear goals and measurable objectives and activities | Mission statement describes organization and programs/activities do not fully support the mission  Identifies goals and limited measurable objectives and activities | Mission statement does not clearly describe organization and programs/activities do not fully support the mission  Does not identify goals and very minimal objectives and activities |
| Clearly describes exemplary proposed programming/project and their relevance to the intended participants, audiences and communities                                      | Clearly describes proposed programing/project and their relevance to the intended participants, audiences and communities                                  | Describes proposed programing/project and their relevance to the intended participants, audiences and communities                                                    | Proposed programing/project<br>and their relevance to the<br>intended participants,<br>audiences and communities<br>are unclear                                                       |
| Extensive and clearly describes partnerships/collaborations                                                                                                               | Clearly describes partnerships/collaborations                                                                                                              | Limited partnerships/collaborations                                                                                                                                  | Minimal and unclear partnerships/collaborations                                                                                                                                       |
| Support Materials clearly demonstrate exemplary programming  Score:                                                                                                       | Support materials clearly demonstrate programming                                                                                                          | Support Materials demonstrate programming                                                                                                                            | Support Materials are unclear                                                                                                                                                         |

### Impact (Up to 40 Points)

Panelists will consider the following application information when evaluating an application for Impact: the number of proposed events, opportunities for public participation and counties served; location and reach of the programming/project; estimated number of individuals, youth, elders and artists benefiting, Diversity, Equity and Inclusion statement, and accessibility.

| Excellent<br>37 –40 points                                                                                                                    | Good<br>28 – 31 points                                                                                          | Fair<br>21 – 27 points                                                                                                            | Weak<br>0 – 20 points                                                                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| Provides vital arts and cultural services to community or service area                                                                        | Provides significant arts and cultural services to community or service area                                    | Provides arts and cultural services to community or service area                                                                  | Provides minimal arts and cultural services to community or service area                                                                |
| Provides compelling and specific information about extensive economic impact of programs / projects that relate to the organization's mission | Demonstrates significant economic impact of programs/projects that relate to the organization's mission         | Describes limited economic impact of programs/projects that relate to the organization's mission                                  | Describes very minimal economic impact of programs/projects and is not measurable                                                       |
| Extensive activities are proposed and are achievable within the grant period                                                                  | Reasonable activities are proposed and are achievable within the grant period                                   | Limited activities are proposed and/or concerns about the achievability within the grant period                                   | Very minimal activities are proposed and/or serious concerns about the achievability within the grant period                            |
| Educational and outreach components fully serve the constituency and are appropriate for the program(s) or project(s)                         | Educational and outreach components serve the constituency and are appropriate for the program(s) or project(s) | Limited educational and outreach components serve the constituency and are minimally appropriate for the program(s) or project(s) | Very minimal educational and outreach components do not serve the constituency and are not appropriate for the program(s) or project(s) |
| Very appropriate number of individuals benefiting from the program/project                                                                    | Appropriate number of individuals benefiting from the program/project                                           | Minimal number of individuals benefiting from the program/project                                                                 | Very minimal number of individuals benefiting from the program/project                                                                  |

# Impact (continued)

| Excellent                             | Good                            | Fair                            | Weak                              |
|---------------------------------------|---------------------------------|---------------------------------|-----------------------------------|
| 36 – 40 points                        | 32 – 35 points                  | 25 – 31 points                  | 0 – 24 points                     |
| Has a staff person responsible for    | Has a staff person responsible  | Has a staff person responsible  | Does not have a staff person      |
| compliance with Section 504 of the    | for compliance with Section     | for compliance with Section     | responsible for compliance with   |
| Rehabilitation Act, Americans with    | 504 of the Rehabilitation Act,  | 504 of the Rehabilitation Act,  | Section 504 of the Rehabilitation |
| Disabilities Act and Florida Statutes | Americans with Disabilities Act | Americans with Disabilities Act | Act, Americans with Disabilities  |
| 553                                   | and Florida Statutes 553        | and Florida Statutes 553        | Act and Florida Statutes 553      |
|                                       |                                 |                                 |                                   |
| Has completed the Section 504         | Has completed the Section 504   | Has completed the Section 504   | Has never completed the           |
| Self Evaluation Workbook from the     | Self Evaluation Workbook from   | Self Evaluation Workbook from   | Section 504 Self Evaluation       |
| NEA in the last 2 years or for first- | the NEA or the Abbreviated      | the NEA or the Abbreviated      | Workbook from the NEA or the      |
| time self-evaluations the             | Accessibility Checklist in the  | Accessibility Checklist in the  | Abbreviated Accessibility         |
| Abbreviated Accessibility Checklist   | last five years                 | last six or more years          | Checklist                         |
| Has policy, procedures and            | Has policy, procedures and      | Has policy, procedures and      | Does not have policy,             |
| complaint processes that address      | complaint processes that        | complaint processes that        | procedures and complaint          |
| non-discrimination                    | address non-discrimination      | address non-discrimination      | processes that address non-       |
|                                       |                                 |                                 | discrimination                    |
| Has a Diversity, Equity and           | Does not have a Diversity,      | Does not have a Diversity,      | Does not have a Diversity, Equity |
| Inclusion statement                   | Equity and Inclusion statement  | Equity and Inclusion statement  | and Inclusion statement           |
| Score:                                |                                 |                                 |                                   |

### Track Record (Up to 20 points)

Panelists will consider the following application information when evaluating an application for Track Record: the applicant's reporting history and current compliance, Operating and Programming/Project Budget; Programming/Project Evaluation Plan; and Fiscal Condition and Sustainability.

| Excellent                                                                                                                                                    | Good                                                                                                                                                                   | Fair                                                                                                                                                      | Weak                                                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 19 – 20 points                                                                                                                                               | 16 – 18 points                                                                                                                                                         | 13 – 15 points                                                                                                                                            | 0 – 1 points                                                                                                                                                       |
| Very confident in the organization's fiscal stability and ability to carry out the proposed activities given the operating budget, and grant proposal budget | Very minimal concerns about the organization's fiscal stability and ability to carry out the proposed activities given the operating budget, and grant proposal budget | Concerns about the organization's fiscal stability and ability to carry out the proposed activities given the operating budget, and grant proposal budget | Multiple concerns about the organization's fiscal stability and ability to carry out the proposed activities given the operating budget, and grant proposal budget |
| Evaluation methods are well-defined, clear, fully measurable and are utilized to improve programming/project                                                 | Measurable evaluation methods are utilized to improve programming/project                                                                                              | Evaluation methods are not fully measurable and only minimally utilized to improve programming/project                                                    | Evaluation methods are not clear and/or measurable and are not utilized to help the organization improve programming/project                                       |
| Exemplary reporting history and current compliance                                                                                                           | Very minimal concerns about the applicant's reporting history and current compliance                                                                                   | Concerns about the applicant's reporting history and current compliance                                                                                   | Multiple concerns about the applicant's reporting history and current compliance                                                                                   |
| Score:                                                                                                                                                       |                                                                                                                                                                        |                                                                                                                                                           |                                                                                                                                                                    |