

Fundarte, Inc.

Project Title: General Program Support 2023

Grant Number: 23.c.ps.180.049

Date Submitted: Tuesday, June 15, 2021

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: 2023-2024 General Program Support Grant Guidelines

Application Type

Proposal Type: Discipline-Based


Funding Category: Level 2

Discipline: Sponsor/Presenter

Proposal Title: General Program Support 2023

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. **Organization Name:** Fundarte, Inc. 
- b. **DBA:**
- c. **FEID:** 11-3711377
- d. **Phone number:** 305.316.6165
- e. **Principal Address:** 7455 Collins Avenue Suite 201 Miami Beach, 33141-2779
- f. **Mailing Address:** 7455 Collins Avenue Suite 201 Miami Beach, 33141-2779
- g. **Website:** www.fundarte.us
- h. **Organization Type:** Nonprofit Organization
- i. **Organization Category:** Other
- j. **County:**
- k. **DUNS number:** 004005350
- l. **Fiscal Year End Date:** 06/30

1. Grant Contact *

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2. Additional Contact *

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3. Authorized Official *

First Name

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Last Name

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4. National Endowment for the Arts Descriptors**4.1 Applicant Status**

Organization - Nonprofit

4.2 Institution Type

Cultural Series Organization

4.3 Applicant Discipline

Multidisciplinary

C. Eligibility Page 3 of 12

5. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

Yes (required for eligibility)

No

6. Project start date: 7/1/2022 - Project End Date: 6/30/2023 *

Yes (required for eligibility)

No

7. What is the legal status of your organization?

Florida Public Entity

Florida Nonprofit, Tax-Exempt

8. How many years of completed programming does your organization have?

Less than 1 year (not eligible)

1-2 years (required for eligibility for GPS and SCP)

3 or more years (required minimum to request more than \$50,000 in GPS)

D. Quality of Offerings Page 4 of 12

9. Applicant Mission Statement - (500 characters) *

FUNDarte nurtures creativity and expands social perspectives among communities in South Florida through presenting diverse and accessible performing arts programs. We serve Miami-Dade County's multicultural community, with an emphasis on expressions from Latin America, the Caribbean, and Spain; elevate work by local artists; facilitate international cultural exchange; and provide children, youth, seniors, and local artists with enrichment opportunities that broaden South Florida's cultural landscape.

10. Programming Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

FUNDarte is seeking funding for the FY2022-2023 Season which will consist of our established and well received programs ZunZún Children and Youth Fest, No Borders, Miami on Stage, Global Cuba Fest and Out in the Tropics.

ZunZún Children and Youth Fest celebrates and encourages the appreciation and values of our rich Hispanic culture through an array of bilingual musical and theatrical projects for families and young audiences. This program is created and performed by local and visiting artists and will take place at the Miami-Dade County Auditorium.

October 2-3, 2022 at 2:00 p.m. *The Lucky Band in Concert* (Los Angeles). In addition to the performance, a workshop will be conducted at one of our partnering public schools.

No Borders presents contemporary performing arts from around the world, focusing on Latin America, the Caribbean, and Spain, areas that are particularly reflective of our diverse community. The performance will take place at the Miami-Dade County Auditorium.

November 4 & 5, 2022 at 8:00 p.m. Flamenco dance and music. *De Paso* with Sara Perez and Ruben Puertas (Spain), Casa Patas Flamenco Foundation. In addition to the 2 performances, the company will conduct 2 workshops at 2 public schools, and 1 workshop for local artists.

Miami On Stage nurtures and expands creative opportunities and global visibility for Miami-based artists from all disciplines. The program supports local artists by commissioning new work, and providing production, presentation, and promotional support for the work. Performances will take place in various venues throughout Miami-Dade County.

January 15 – June 15, 2023 A list of artists is currently being assembled and they will be approached and booked by the end of the summer of 2021.

Global Cuba Fest is Co-presented with Miami Light Project and features the hottest and most innovative artists from across the Cuban Diaspora. These concerts will take place at North Beach Bandshell along with 1 public school workshop, and 1 workshop for local artists.

Mar 5, 2022: Yissy and Banda Ancha.

Mar 12, 2022: Alfredo Rodriguez: Piano Marathon Cubano.

Out in the Tropics (OITT) This yearly series addresses issues of gender and sexuality through multidisciplinary performances. FUNDarte will provide five live performances and 10 community engagement activities including an artist's talk, master classes, a backstage mentoring session, and post-performance Q&A's. The artists selected for OITT 2023 are Rocio Molina and Marco Flores from Spain, Lukas Avendaño from Mexico, Miguel Gutierrez and Ena Columbie from United States.

These artists' work celebrates plurality and freedom of expression, joyful celebration of the rich heritage of the North American continent, and Iberian cultural traditions.

May 6, 2023 at 8:00 p.m. "Caida del Cielo" choreographed by Rocio Molina at Colony Theater Miami Beach.

May 8, 2023 at 5 p.m. Rocio Molina Artist Talk at Women's and Gender Studies at the University of Miami.

May 12 & 13, 2023 at 8:00 p.m. "Réquiem para un alcaraván" theatrical performance by Lukas Avendaño at Miami Dade County Auditorium.

May 14, 2023 at 3:00 p.m. Artist Talk by Lukas Avendaño at Miami Beach LGBT Visitor's Center.

May 21, 2023 at 5:00 p.m. "Sadonna" musical performance by Miguel Gutierrez at Miami Light Project. Wynwood.

May 25, 2023 at 3:00 p.m. Master Class by Miguel Gutierrez at YoungArts Miami.

June 24, 2023 at 8:00 p.m. "Extrema" choreographed by Marco Flores at Colony Theater Miami Beach.

June 25, 2023 at 5:00 p.m. 5pm Literary Reading by Ena Columbie at The Miami Beach Botanical Garden.

Exact dates and venues are subject to change. All educational and community engagement activities during the entire season are offered free of charge.

Our season includes at least 20 events with 28 public participation opportunities. All of our educational and community outreach activities are offered free of charge.

10.1 Programming Goals (2000 characters)

Please list at least three goals associated with the project or program you are for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

1. Provide a year-round season of quality cultural events featuring artists and themes that reflect local interests and concerns, such as human rights, immigration, gender equality, and climate change.
2. Provide cultural programming that serves our diverse communities and provides alternatives to standard commercial entertainment for locals as well as visitors.
3. Provide free top-quality educational activities for children, youth, seniors, and local artists.
4. Provide employment and career development opportunities, as well as increased visibility for local artists, designers and technicians, by commissioning new, locally-based projects.
5. Present work by artists from Latin America, the Caribbean, and Spain, to serve Miami's immense Hispanic/Latino/Caribbean population.
6. Present contemporary artists and work from across the Cuban Diaspora.
7. Support cultural activism by presenting artists who address social issues affecting our community.
8. Develop new audiences by activating venues in underserved neighborhoods and by launching a comprehensive multilingual marketing campaign.
9. Restore the trust and attendance of our audiences to pre-COVID pandemic levels by ensuring audience safety at all of our venues and events, and reassuring our audiences of the safety of our cultural activities.

10.2 Programming Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a "meet the artist reception"

1. Present a year-long season of cultural programs that fulfills our organizational mission.
2. Provide affordably priced, ADA-accessible cultural events for over 11,900 participants, including residents and visitors to our region.
3. Provide paid professional opportunities for at least 115 artists, designers and technicians, including 70 local professionals, strengthening the economy of our creative sector.
4. Contract at least 40 local vendors to provide support services for our events, contributing to the local economy.
5. Provide adult educational activities such as workshops, master classes, artists' talks, and panel discussions, serving some 550 participants, including young adults, seniors, and some 190 local artists yearly.
6. Continue serving some 1,250 school and non-school-based elementary, middle, and high school students through our yearly children's program and educational activities.
7. Establish partnerships with local government agencies to set forth public safety guidelines for all of our cultural events.
8. Keep audiences informed of public safety guidelines at our cultural events by including safety information in our comprehensive marketing campaign.

10.3 Programming Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows. Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

1. Curate, produce, and present a minimum of 20 cultural events in Miami Dade County.
2. Coordinate and provide 28 opportunities for public participation, including performances along with 16 free of charge workshops, master classes, artist talks, panel discussions, after performance Q & A, serving youth, seniors, and local artists.
3. Select venues located throughout Miami-Dade County's diverse neighborhoods in order to amplify our programs' visibility.
4. Launch a comprehensive marketing campaign for our entire season, and at least 8 event-specific campaigns engaging press, media, and online publications targeting regional, national, and global audiences.
5. Commission, produce, and present a new, original work by a local artist or company via our Miami On Stage program, providing paid employment and increased local, national, and global visibility for this artist/company.
6. Present at least one cultural program addressing issues of climate change and sustainability.
7. Present a lineup of national and international artists addressing topics of gender and sexuality as part of our Out in the Tropics series.
8. Maintain our established organizational partnerships that provide promotional support and spaces for our outreach activities, contributing to a cohesive cultural community among local organizations.
9. Contract high experienced local consultants to work in PR, development, and production, ensuring efficient internal operations and fulfillment of our yearly program goals, while providing significant employment and contributing to the careers of local creative professionals.
10. Continue to serve youth and seniors by renewing our participation in the Golden Ticket and Culture Shock programs.

10.4 Partnerships & Collaborations

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

Throughout the years, FUNDarte has established successful community partnerships and is proud of our two newest partners: the Little Haiti Cultural Center in Little Haiti, and the African Heritage Cultural Arts Center located in the historically African American section of Miami known as Liberty City. These two prestigious organizations provide us with accessibility to communities that we have long strived to connect with.

Miami Dade County Auditorium (MDCA), is our primary venue in Little Havana. They serve as co-presenters supporting performances and community outreach activities, as well as tech support, discounted space rental, and marketing support.

Miami Light Project (MLP) is Global Cuba Fest's, co-presenter providing venue and rehearsal space, marketing, and audience development support.

Rhythm Foundation co-presents many of our open-air concerts at the North Beach Bandshell, and contributes marketing support.

Centro Cultural Español (CCE) provides space and marketing support for many of our programs.

The University of Miami Department of Modern Languages, Department of Women and Gender Studies, and the Cuban Theater Digital Archives, provides housing for visiting artists, documentation of performances, and space for educational activities.

The Department of English and Foreign Language at Barry University will host workshops and artists talks for students and the general public.

Lambda Living Center provides services and resources to the LGBTQ Senior community. As part of the "Out In The Tropics" series, workshops and artist talks are conducted at the Center and they in turn provide marketing assistance promoting the series to their community.

Through the YoungArts Foundation, we are able to reach a younger demographic and they provide open rehearsal space for our educational activities.

Other partners include the Miami Beach Botanical Garden, The Colony Theater (Miami Beach), and the North Beach Bandshell (Miami Beach) all of which serve as venues for workshops, artist's talks and performances spaces and provide marketing assistance.

The Broadmoor Hotel in Miami Beach provides discounted room rates for our visiting artists.

11. Project/Program Evaluation

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

FUNDarte evaluates the success of our Goals and Measurable Objectives by benefiting from the assistance of our experienced volunteers who gather the information by using the following tools:

- a) Precise attendance tabulation at every event.
- b) Audience exit surveys measuring demographics, opinions, and requests for future programming.
- c) The Survey Monkey analytics tool that tallies and analyzes the findings from our audience surveys.
- d) Clips of all regional, national, and international press and media coverage for each event.
- e) Documentation of every event, including video documentation of all performances, and photos documentation of outreach activities.
- f) Tracking and analysis of audience remarks made during post-show Q&A sessions and online
- g) Feedback provided by local businesses and community partners impacted by our events.
- h) Yearly self-evaluation retreat with FUNDarte board and staff.

i) Profit and loss statements prepared by our licensed accountant.

Past evaluations indicate that our audiences are generally pleased with our events and are eager to continue to support the many diverse cultural programs that we bring to the community.

We are committed to ensuring that our programming continues to meet our criteria for artistic excellence, while challenging local audiences with new ideas, and providing crucial support and professional development for local artists.

11.1 Artist Projects only

Describe the expected outcomes of the project. How will you determine the success of the project?

E. Impact - Reach Page 5 of 12

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

12. What is the estimated number of events related to this proposal?

20

13. What is the estimated number of opportunities for public participation for the events?

28

14. How many Adults will participate in the proposed events?

10,650

15. How many K-12 students will participate in the proposed events through their school?

850

16. How many individuals under the age of 18 will participate in the proposed events outside of their school?

400

17. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

17.1 Number of artists directly involved?

75

17.2 Number of Florida artists directly involved?

45

Total number of individuals who will be engaged?

11975

18. How many individuals will benefit through media?

5,000

19. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the “No Specific Group” options.

19.1 Race Ethnicity: (Choose all that apply) * Black or African American
 Hispanic or Latino

19.2 Age Ranges (Choose all that apply): * Children/Youth (0-17 years)
 Young Adults (18-24 years)
 Adults (25-64 years)
 Older Adults (65+ years)

19.3 Underserved/Distinct Groups: * Individuals with Disabilities
 Individuals with Limited English Proficiency
 Youth at Risk
 Other underserved/distinct group

20. Describe the demographics of your service area.

South Florida is defined as the Gateway to the United States from Latin America and the Caribbean and our population reflects this. As of 2019, the population of Miami was estimated to be 69.4% Hispanic/Latino, 13% Non-Hispanic Black, and 11% Non-Hispanic White, with 74% of households speaking a language other than English. Our population’s median age is 40.5, and has a median household income is \$51,347.

Given these demographics, FUNDarte firmly believes that it is in a unique position to serve Miami’s diverse population of majority Latino and Caribbean immigrants since we too fall into that demographics being a Latino-led organization with a majority Latino staff and Board that is committed

to providing crucial multilingual programming for children, youth, and seniors.

Per our audience surveys, and in keeping with local demographics, about 65% of our program participants will be Latino/Hispanic, 20% non-Hispanic White, 10% African American and African Caribbean, and about 5% other ethnic groups. Typically, we serve about 75% local residents, and 25% visitors.

21. Additional impact/participation numbers information (optional)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

Through our participation in the Golden Ticket and Culture Shock programs of the Miami Dade County Cultural Affairs Department, we expect to impact about 900 seniors, representing about 7.56% of total participants at our events and 400 youth representing 3.36%. Additional seniors will be served through workshops designed specifically for senior participants at the Lambda Living Center for LGBT seniors, and through our in-school workshops and children's programming, we reach about 1250 children.

22. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county.

Miami-Dade

23. What counties does your organization serve?

Select the counties in which your organization provides services. For example, if your organization is located in Alachua County and you provide resources and services in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. This might include groups that visit your facility from other counties.

Miami-Dade

24. Describe your virtual programming - (Maximum characters 3500.)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

It is our hope that the 2022-2023 season will be as "back to normal" as possible and not limit us to virtual programming. During the 2020-2021 season, we managed to turn the proposed concert for ZunZún Children Fest 2020 into a printed and digital songbook "Color Caribe" and streamed Legna Iglesias' Literary reading. Both events we transmitted through FUNDarte's website and YouTube channel. The Global Cuban Fest was also live streamed through the internet platform <https://watch.mandolin.com> that allowed us to charge a minimal fee.

Today, we can confidently propose a new Art Season, based on our experience operating under strict pandemic restrictions.

25. Proposal Impact - (Maximum characters 3500.)

How is your organization benefitting your community .What is the economic impact of your organization?

Solo or Individual Artists: Include any positive social elements and community engagement anticipated from the project.

FUNDarte positively impacts the local economy by hiring local designers and technicians, and contracting local businesses and vendors. Our programs also impact the local economy by solidifying Miami's reputation as a cultural destination, while leveraging our local artists in the global arts scene.

Through free educational opportunities such as workshops, artists talks and open rehearsals, local audiences benefit from cultural exposure that expands their perspectives, while local professional artists benefit from free professional development opportunities.

FUNDarte's 2022-2023 season will serve over 11.5K participants, providing employment for 45 local artists (of the 75 total artists that we present), and 25 local designers and technicians. We intend to hire 40 local vendors to provide support services for our programs, and over 10 venues in diverse South Florida locations, increasing foot-traffic into those neighborhoods. We will provide 16 free performances, workshops, and professional development opportunities for our local arts community, serving 1,250 children and 550 adult participants, of whom approximately 190 will be, local artists. We will book over 250 hotel room nights, benefitting our hotel partners and our out-of-town audience members will patronize local businesses.

26. Marketing and Promotion

26.1 How are you marketing and promoting your organizations offerings? *

Brochures

- Collaborations
- Direct Mail
- Email Marketing
- Magazine
- Newsletter
- Newspaper
- Radio
- Organic Social Media
- Paid Social Media
- Television

26.2 What steps are you taking in order to build your audience and expand your reach? - (Maximum characters 3500.)

How are you marketing and promoting your organizations offerings?

The global isolation caused by the pandemic during 2020 and 2021 has opened the way to a new

approach with our audience and driven us to redesign and reimagine part of our marketing strategy.

The need to focus on expanding our digital marketing has aided in keeping the attention on both our local audience and continuing to attract a global audience. We are confident that our organization is well positioned to continue to succeed under the new world order. The creation of FUNDarte @ Home, a permanent digital menu on our website, the new advertising campaigns on Instagram, the premieres on Facebook and YouTube, and the free and paid Live Streams all have been merged with previously used strategies to explore new possibilities for our Art Series.

FUNDarte's bilingual marketing materials simultaneously promote different issues and topics to varied sections of our community, attracting audiences with different interests and cultural backgrounds. FUNDarte's marketing and media campaign includes online ads, e-flyers, and a season brochure, in addition to promoting each individual event with radio and TV ads. Our promotional materials are distributed electronically to over 70,000 subscribers, a number that has almost doubled since last year thanks to our use of ymlp.com (your mailing list provider). We also distribute flyers, postcards, and other promotional materials to restaurants, hotels, clubs, shops, venues, community organizations, and local businesses.

Our marketing strategy reaches diverse audiences via the use of English and Spanish-language media, as well as niche marketing for each event, using a detailed marketing and media plan based on successful strategies that have been established for all of our yearly series, beginning in the weeks leading up to each event. The FUNDarte website also provides updated event information to audiences prior to and during each program.

FUNDarte's key TV broadcast media partner is Mega TV, with its various affiliated Spanish-language radio and TV stations, which provide in-kind airtime for our promotional videos. We also air ads on The Beach Channel, which reaches local audiences and tourists with news of what's happening on Miami Beach. FUNDarte also negotiates aired interviews with our featured program artists, generating additional buzz among the community.

Our radio sponsors WLRN and WDNA provide in-kind promotion as well as artist interviews and free mention on their community calendars. These partnerships provide free and low-cost media advertising for our programs, targeting key sectors of Miami Dade audiences in both English and Spanish. In exchange for media sponsorship, FUNDarte credits each donor with prominent logo presence at all of our season's events. These established agreements and publicity opportunities help FUNDarte leverage our marketing efforts to obtain the maximum distribution and visibility possible among our target audiences as well as new audiences we hope to reach.

For the 2022-2023 season, we will distribute our printed brochures listing all of our scheduled season programs and featured partnerships. This mailing takes place just after Labor Day, and brochures are bulk distributed to many South Florida businesses, organizations and venues, and handed out at all FUNDarte events, supporting our mission of simultaneously targeting diverse audiences and communities.

FUNDarte also places strategic ads in print and online forums during the run-up to each event. We maintain an established press sponsorship with the Miami Herald/El Nuevo Herald, as well as partnerships with the Miami New Times, Miami Art Guide, Culture Owl, and Artburst. We also host a booth at Miami Beach Pride to garner support for our OITT programs and build visibility among visiting and local members of the LGBT community. Outreach to local seniors and youth is achieved through the County's Golden Ticket and Culture Shock programs.

F. Impact - Diversity, Equity and Inclusion Page 6 of 12

27. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility.* In addition to your facility, what step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community?)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

FUNDarte is committed to assuring that all of our programming is accessible. Although we do not manage our own venue, accessibility is a key factor when we select venues for our programs. We present in ADA-compliant venues that can accommodate audience members with disabilities by providing such services as integrated seating for wheelchairs, assisted listening devices, and large print program materials. Our Miami Beach office is also wheelchair accessible and ADA compliant.

We are proud to have Jose Manuel Dominguez, a visually disabled theater artist, as a Board member and accessibility consultant on issues relevant to disabled artists and the disabled community at large.

The audiences' accessibility to the language that is being used in a performance is vital. Through the use of super-titles we provide text-based work accessible to wider audiences. We serve constituents with limited language proficiency and with translation assistance we not only present but provide written materials such as program notes and marketing materials in English, Spanish, Portuguese, Haitian Kreyol, Garifuna, Indigenous dialects, and other languages as needed. Our promotional materials are printed in English and Spanish to ensure wider access across communities.

Our staff speaks English, Portuguese, and Spanish, and we have an excellent Kreyol translator on hand whenever necessary, ensuring language access for all members of our linguistically diverse community.

We also ensure that our programs are economically accessible to everyone in our community. We provide free multilingual community outreach programs that serve students, local artists, youth, and seniors with educational opportunities. We present programs in schools to serve K-12 school children whose families might have limited economic access to the arts. We provide discounts and complimentary tickets for groups, seniors, and students, and participate in both the Golden Tickets and Culture Shock programs to expand access for youth and seniors via ticket discounts, with approximately 10% of tickets at every event are set aside for these two programs. Admissions prices are also made accessible via discount offers, sliding scale payment opportunities, and special promotions, to ensure fiscal accessibility to our events for as many people as possible.

Individual or Solo Artists: Skip questions 2-5 and move on to section H.

28. Policies and Procedures

Yes

No

29. Staff Person for Accessibility Compliance

Yes

No

29.1 If yes, what is the name of the staff person responsible for accessibility compliance?

Jose Manuel Dominguez

30. Section 504 Self Evaluation

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

30.1 If yes, when was the evaluation completed? 2/1/2021

31. Does your organization have a diversity/equity/inclusion statement?

Yes

No

31.1 If yes include here:

Our commitment to honoring diversity in ethnicity, age, gender identity, race, sexual orientation, physical and mental ability, and social perspective is a core element of who we are as an organization. More importantly, fostering and encouraging a community in which everyone, from any background, is celebrated, accepted and represented is precisely the contribution that FUNDarte is committed to making to our beloved Miami-Dade County.

As a Latino organization in a vibrant city of varied immigrants, diversity and multilingualism have always been central to FUNDarte's mission.

Since our inception, we have presented artists from all over the world, as well as indigenous artists representing communities across the Americas. We have presented and elevated the voices of African American and Black Latino artists, as well as artists representing the LGBTQ community, disabled artists, artists over the age of 60 as well as youth, and our season includes a yearly performing arts festival for children.

32. Accessibility includes other factors besides physical. What efforts has your

organization made to provide programming for all?

FUNDarte is committed to making all our programming accessible to all audiences, and all of our programming decisions demonstrate this commitment.

While we do not manage our own venue, accessibility is a key factor when we select venues for our programs. We present in ADA-compliant venues that can accommodate audience members with disabilities by providing such services as integrated seating for wheelchairs, assisted listening devices, and large print program materials. Our Miami Beach office is also wheelchair accessible and ADA compliant.

We are proud to have Jose Manuel Dominguez, a visually disabled theater artist, on our Board as well as in the capacity of accessibility consultant and advisor on issues relevant to disabled artists and the disabled community at large, and as one of our presented artists. In addition to his participation on our Board of Directors, Mr. Dominguez is a professional Disabilities Access Counselor at Miami Dade College.

FUNDarte is also committed to multilingual programming to serve constituents with limited language proficiency, through the use of super-titles, we make text-based work accessible to wider audiences. In the past we have presented events in English, Spanish, Portuguese, Haitian Kreyol, Garífuna, Indigenous dialects, and other languages, all with translation assistance. Our staff speaks English, Portuguese, and Spanish, and we have an excellent Kreyol translator on hand whenever necessary, ensuring language access for all members of our linguistically diverse community. Our promotional materials are printed in English and Spanish to ensure wider access across communities.

We also ensure that our programs are economically accessible to everyone in our community. We provide free multilingual community outreach programs that serve students, local artists, youth, and seniors with educational opportunities. We present programs in schools to serve K-12 school children whose families might have limited economic access to the arts. We provide discounts and complimentary tickets for groups, seniors, and students, and participate in both the Golden Tickets and Culture Shock programs to expand access for youth and seniors via ticket discounts, with approximately 10% of tickets at every event set aside for these two programs.

We also keep admissions prices accessible via discount offers, sliding scale payment opportunities, and special promotions, to ensure fiscal accessibility to our events for as many people as possible.

33. Describe the Diversity of your staff, volunteers, and board members.

FUNDarte's staff, consultants, volunteers and Board of Directors consists primarily of Hispanics/Latinx' and includes the following: 1 visually challenged, 7 women, 2 LGBTQ, 3 African-American, and 1 Haitian American.

FUNDarte's Board and Advisory Council consist of ten individuals, seven of who are Hispanic/Latinx. Our board includes some of South Florida's most respected professionals from diverse walks of life, such as artists, arts administrators, journalists, educators, media specialist, and attorney from both the public and private sector.

The Board and staff come together yearly to determine the goals and themes for FUNDarte's upcoming annual season, in addition to revisiting the organization's long-term goals, focusing on such things as fundraising and curatorial criteria. The Board's current goals and objectives are to guide and support FUNDarte to continue to fulfill its mission and deepen the organization's ability to remain culturally relevant and fiscally sound.

G. Track Record Page 7 of 12

34. Fiscal Condition and Sustainability

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

FUNDarte was debt-free and in good financial shape when the Coronavirus Pandemic began, so our ability to continue providing great cultural programming was not threatened. To offset losses due to event cancellations, we received financial aid from the National Endowment for the Arts, the State of Florida, South Arts and the Miami-Dade County Department of Cultural Affairs.

FUNDarte has grown consistently since its inception, increasing and diversifying our programming, while keeping a low overhead, maintaining a lean staff, and contracting a handful of consultants to provide key support services. We receive ongoing donor support from local businesses, private foundations, and individuals.

FUNDarte also earns income by providing contracted production services to other organizations locally and nationally, using these revenues to underwrite programs and support operational expenses. We also collect fiscal agency fees from emerging arts organizations, and are seeing an increase in our earnings from admissions, earned revenues, and co-presenter contributions. We expect these to continue to expand yearly.

Our budget expands each year thanks to a combination of increased grant funding, ticket sales, contracted services, and community partnerships.

FUNDarte receives yearly support from the National Endowment for the Arts, State of Florida, Miami Dade County Department of Cultural Affairs, City of Miami Beach, South Arts, and other private, and international funders such as Acción Cultural Española. We also receive programming support from Mid Atlantic Arts Foundation's Southern Exposure Program and continues to receive funding from The Knight Foundation that has awarded FUNDarte discretionary funds to support specific programs.

35. Completed Fiscal Year End Date (m/d/yyyy) * 6/30/2020

36. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$129,697	\$137,448	\$137,448
2. Personnel: Programmatic			
3. Personnel: Technical/Production			

4.	Outside Fees and Services: Programmatic	\$100,402	\$95,000	\$95,000
5.	Outside Fees and Services: Other	\$46,310	\$48,000	\$45,500
6.	Space Rental, Rent or Mortgage	\$21,551	\$25,455	\$25,400
7.	Travel	\$51,430	\$59,600	\$58,062
8.	Marketing	\$52,664	\$71,850	\$70,000
9.	Remaining Operating Expenses	\$22,695	\$26,865	\$25,290
A.	Total Cash Expenses	\$424,749	\$464,218	\$456,700
B.	In-kind Contributions	\$45,301	\$43,300	\$43,300
C.	Total Operating Expenses	\$470,050	\$507,518	\$500,000
	Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10.	Revenue: Admissions	\$28,980	\$17,000	\$45,400
11.	Revenue: Contracted Services	\$22,800	\$15,500	\$20,000
12.	Revenue: Other	\$118,938	\$81,809	\$81,000
13.	Private Support: Corporate	\$33,000	\$30,700	\$32,700
14.	Private Support: Foundation	\$18,800	\$40,000	\$45,000
15.	Private Support: Other	\$7,000	\$5,000	\$5,100
16.	Government Support: Federal	\$28,470	\$105,000	\$30,000
17.	Government Support: State/Regional	\$20,934	\$25,778	\$30,000

18. Government Support: Local/County	\$145,827	\$143,431	\$167,500
19. Applicant Cash			
D. Total Cash Income	\$424,749	\$464,218	\$456,700
B. In-kind Contributions	\$45,301	\$43,300	\$43,300
E. Total Operating Income	\$470,050	\$507,518	\$500,000

37. Additional Operating Budget Information - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

Please note that as our fiscal year ends on June 30th, we are currently in FY 2020-2021. The Next Fiscal Year column indicated in the Operating Budget Summary is for 2021-2022, and does not reflect exact budget projections for the proposed season 2022-2023 (Proposed Budget).

38. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

39. Hours *

- Organization is open full-time
- Organization is open part-time

40. Does your organization have a strategic or long range plan?

- Yes
- No

H. Track_Record Page 8 of 12

41. Rural Economic Development Initiative (REDI) Waiver

Yes

No

42. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at <http://dos.myflorida.com/cultural/grants/grant-programs/>. Proposal Budget expenses must equal the Proposal Budget income.

The expense section contains three columns:

- Grant funds (these are the funds you are requesting from the state)
- Cash Match (theses are earned or contributed funds supplied by your organization))
- In-kind (the value of donated goods and services)

Do not include any non-allowable expenses in the proposal budget. (see non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

42.1 Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Executive Director	\$10,000	\$61,968	\$0	\$71,968
2	Programming Director	\$10,000	\$55,480	\$0	\$65,480
Totals:		\$20,000	\$117,448	\$0	\$137,448

42.2

42.3

42.4 Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Artistic Fees for all performers	\$20,000	\$75,000	\$0	\$95,000
Totals:		\$20,000	\$75,000	\$0	\$95,000

42.5 Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Tech Labor for all performance	\$15,000	\$39,000	\$11,000	\$65,000
Totals:		\$15,000	\$39,000	\$11,000	\$65,000

42.6 Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Venue Rental	\$9,000	\$7,000	\$16,000
2	Rehearsal space rental	\$3,000	\$3,000	\$6,000
3	Office Rental	\$15,000	\$0	\$15,000
Totals:		\$27,000	\$10,000	\$37,000

42.7 Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Out of County: Air Fares, Visas	\$36,882	\$0	\$36,882
2	In County ground	\$15,000	\$0	\$15,000
3	Artist lodging and Per Diem	\$36,500	\$5,500	\$42,000
Totals:		\$88,382	\$5,500	\$93,882

42.8 Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	ADV/PR/Printing/Publications	\$15,500	\$45,000	\$10,500	\$71,000
2	Postage/Distribution	\$0	\$3,000	\$0	\$3,000
3	Web Design/Support/Maintenance	\$0	\$1,300	\$1,600	\$2,900
Totals:		\$15,500	\$49,300	\$12,100	\$76,900

42.9 Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Equipment Rental	\$0	\$15,000	\$10,000	\$25,000
2	Insurance	\$0	\$1,970	\$0	\$1,970
3	Utilities	\$0	\$7,000	\$0	\$7,000
4	Artistic Supplies/Materials	\$0	\$5,500	\$0	\$5,500
5	Membership and registration fees	\$0	\$1,900	\$0	\$1,900
Totals:		\$0	\$31,370	\$10,000	\$41,370

Amount of Grant Funding Requested: \$70,500

Cash Match: \$427,500

In-Kind Match: \$48,600

Match Amount: \$476,100

Total Project Cost: \$546,600

43. Proposal Budget Income:

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

43.1 Revenue: Admissions *

#	Description	Cash Match	Total
1	Ticket sales	\$47,000	\$47,000
Totals:		\$0	\$47,000

43.2 Revenue: Contracted Services *

#	Description	Cash Match	Total
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#	Description	Cash Match	Total
1	Marketing and production assistant for other organizations	\$13,500	\$13,500
Totals:		\$0	\$13,500

43.3 Revenue: Other *

#	Description	Cash Match	Total
1	Co-presenter contribution, Miami Dade County Auditorium, Barry University and Centro Cultural Español	\$98,000	\$98,000
Totals:		\$0	\$98,000

43.4 Private Support: Corporate *

#	Description	Cash Match	Total
1	Acción Cultural Española (AC/E) and others	\$11,000	\$11,000
Totals:		\$0	\$11,000

43.5 Private Support: Foundation *

#	Description	Cash Match	Total
1	The Knight Foundation	\$35,000	\$35,000
2	The Miami Foundation	\$20,000	\$20,000
Totals:		\$0	\$55,000

43.6 Private Support: Other *

#	Description	Cash Match	Total
1	Memberships and individual donations	\$5,500	\$5,500
Totals:		\$0	\$5,500

43.7 Government Support: Federal *

#	Description	Cash Match	Total
1	National Endowment for the Arts	\$30,000	\$30,000
2	South Arts	\$7,500	\$7,500
Totals:		\$0	\$37,500

43.8

43.9 Government Support: Local/County *

#	Description	Cash Match	Total
1	Miami-Dade County Department of Cultural Affairs	\$140,000	\$140,000
2	City of Miami Beach Cultural Affairs	\$20,000	\$20,000
Totals:		\$0	\$160,000

43.10

Total Project Income: \$546,600

43.11 Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$70,500	\$70,500	13%
B.	Cash Match	\$427,500	\$427,500	78%
	Total Cash	\$498,000	\$498,000	91%
C.	In-Kind	\$48,600	\$48,600	9%
	Total Proposal Budget	\$546,600	\$546,600	100%

44. Additional Proposal Budget Information (optional)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

This Proposal Budget is for season FY 2022-2023, and does not reflect the exact budget for Next Fiscal Year column (2021-2022) indicated in the Operating Budget Summary.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

45. Required Attachment List

Please upload your required attachments in the spaces provided.

45.1

Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
FUNDarte Substitute W_9.pdf	33 [KB]	5/5/2021 9:17:43 PM	View file

46. Support materials (required)

File	Title	Description	Size	Type	View (opens in new window)
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File	Title	Description	Size	Type	View (opens in new window)
FUNDarte's Board of Directors_Organizational Chart and Bios.pdf	FUNDarte's Board of Directors, Organizational Chart and Bios		324 [KB]		View file
Press Clips.pdf	Press Clips	Press previews and reviews (online and print) of selected events from the current season.	1127 [KB]		View file
Evaluation Tools and Findings.pdf	Evaluation Tools and Findings	Samples of Evaluation Tools and Findings	2259 [KB]		View file
Rocio_Molina_Spain.mp4	Proposed Dance Performance	Proposed Dance Performance. Excerpt of Caida del Cielo by Rocio Molina (Spain)	15149 [KB]		View file
Lukas Avendano Mexico.mp4	Proposed theatrical Performance	Proposed theatrical Performance. Excerpt of Réquiem para un alcaraván by Lukas Avendaño (Mexico)	10068 [KB]		View file
The Power of Call to Action.mp4	The Power of Call to Action	Resources to attract audiences. All events produced or presented by FUNDarte	57544 [KB]		View file
Educational outreach activities.mp4	Educational outreach activities	Excerpts of FUNDarte's educational outreach activities	14820 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
Promotional Materials.pdf	Promotional Materials	2019-2021 Programs, Posters and Postcards for FUNDarte's key program series events. Materials crediting the Division for recent grants with accessibility symbols.	3413 [KB]		View file
Programmatic Activities.pdf	Programmatic Activities	Representative list of FUNDarte's programming for the last three seasons	201 [KB]		View file
FUNDarte_Letter from Executive Director.pdf	Letter from Executive Director	Letter from Executive Director	117 [KB]		View file

46.1

J. Notification of International Travel Page 10 of 12

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

47. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Department of Economic Opportunity.

K. Florida Single Audit Act Page 11 of 12

Florida Single Audit Act

In accordance with Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes, and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN (insert FEIN here) expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Florida Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

48. Florida Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with Section 215.197, Florida Statutes, Florida Single Audit Act and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

49. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.701, Florida Statutes and incorporated by reference into Rule 1T-1.039, Florida Administrative Code.

50. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Fundarte, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

50.1 Signature (Enter first and last name)

Everardo Chavez

