FRIENDS OF THE STATE LIBRARY AND ARCHIVES OF FLORIDA INC.

500 South Bronough Street Tallahassee, FL 32399 850.245.6614 info.florida.gov/about-us/friends

Fiscal Year 2021-2022 REPORT

I. Statutory Authority or Executive Order Creating Organization

Section 257.43, *Florida Statutes*, provides statutory authority for the organization.

II. Mission and Results Obtained

Mission

The Friends of the State Library and Archives of Florida Inc. promotes and enhances the programs and services of the Division of Library and Information Services for the benefit of Florida's residents. The Friends group supports expanding public access to knowledge, cultural heritage and information so that Floridians achieve their personal, educational and professional goals.

Results Obtained During FY 2020-2021

Together with the Division of Library and Information Services, the Friends provided enriching activities and resources to help advance, support and promote the importance of Florida's rich history and culture and the access to excellent library service.

In 2020-21 the Friends were able to persevere and continue their support of the Division in meaningful ways while also working towards several goals outlined in their three-year plan.

The primary means by which the Friends accomplished the above is in providing support to Division staff and programs:

- The Board sponsored two Florida History Day awards on behalf of the State Archives of Florida. There were applicants for only one award this year, so only one was given.
- The Friends provided cold water service to staff working at the State Records Center.

The Friends, along with the Friends of the Museum of Florida History, made the 2020 Sunshine Awards and Employee Appreciation events possible, recognizing staff for their incredible work and dedication to excellence.

Towards fulfillment of the board's goal to raise awareness of the work of the Division and the Friends' role in supporting that work, the Friends sponsored the following affiliated professional organizations' annual conferences in 2020 and in 2021:

- Florida Library Association (2020 and 2021)
 - o Virtual event, 2020
 - o Hybrid event, 2021; brochures distributed
- The Society of Florida Archivists (2021) virtual event
- The Florida Records Management Association (July 2021) in-person event

The board also worked with the Bureau of Archives and Records Management to develop a research stipend program that the board will fund. The stipend is intended to facilitate research at the State Archives for out-of-town students and researchers who qualify to receive it, thereby expanding access to the many collections maintained by the Bureau and interest in the history of Florida.

Towards fulfillment of the board's goal to build general membership in the Friends, the board drafted, approved and printed a new and updated brochure to help better inform prospective members of the work the Friends do on behalf of the Division, as well as the Division's work on behalf of the State.

The board was also pleased to note that general membership in the Friends has quadrupled over the last two fiscal years (2019-2020; 2020-2021).

III. Three-Year Plan for FY 2021-2022 to 2023-2024

Friends of the State Library and Archives of Florida Inc. Three-Year Program Plan 2021-2024 (July 1, 2021 – June 30, 2024)

The Board of Directors identified five areas in which to continue concentration of planning efforts in the next three years. The list below is not indicative of the order of address or priority.

- Awareness
- Fundraising
- Membership
- Partnerships
- Staff Support

Awareness

Goal: Raise awareness of the work of the Division of Library and Information Services and the Friends' role in supporting their work.

Objectives:

- Establish annual sponsorships at the following conferences:
 - o FLA: The Florida Library Association's annual conference.
 - o FAME: The Florida Association for Media in Education's annual conference.
 - o SFA: The Society of Florida Archivists annual conference.
 - o FRMA: The Florida Records Management Association's annual conference.

- Develop messaging, including an "elevator speech" and a PowerPoint presentation that can be used consistently by Board members.
- Leverage the Division's social media channels to communicate Board & Friends of the State Library and Archives of Florida efforts.
- Develop a publicity campaign in support of the Resource Sharing Platform roll-out.
- Co-sponsor a Friends preconference at a future meeting of the Florida Library Association.
- Develop a research stipend program.

Fundraising

Goal: Develop a fundraising strategy.

Objective:

• Establish an ad hoc committee to explore the fundraising capacity of the Board.

Membership

Goal: Build general membership in the Friends.

Objectives:

- Update Friends brochure.
- Distribute Friends brochures at appropriate venues, including the following conferences:
 - o FLA: The Florida Library Association's annual conference.
 - o FAME: The Florida Association for Media in Education's annual conference.
 - o SFA: The Society of Florida Archivists annual conference.
 - o FRMA: The Florida Records Management Association's annual conference.
- Develop a plan for systematically communicating with members.
- Include information on Friends membership in various Division printed products, such as the annual Florida Memory calendar.
- Distribute Friends brochures at all in-person training and other events conducted by Division staff.
- Increase membership by 50% in each year of the plan, excluding board and Division staff members.

Partnerships

Goal: Build partnerships with external groups, including other Florida Friends groups, libraries, archives, cultural heritage organizations, and the private sector as appropriate.

Objectives:

- Sponsor two prizes for the Florida History Day Award competition held annually in May.
- Fund the purchase of books and summer library program materials for distribution at Florida's booth at the National Book Festival held in Washington, DC annually in September.
- Invite a representative of a local library Friends group to Board meetings as appropriate.

- Develop a plan for engaging and developing relationships (e.g., liaison program) with potential partners. Potential partners include:
 - o FLA: The Florida Library Association's annual conference.
 - o FAME: The Florida Association for Media in Education's annual conference.
 - o SFA: The Society of Florida Archivists annual conference.
 - o FRMA: The Florida Records Management Association's annual conference.
- Develop parameters for working with private sector partners.
- Identify potential corporate partners and develop a strategy for engaging with them.
- Explore funding opportunities with Library Foundations.
- Explore the potential for partnering with Florida Museums.

Staff Support

Goal: Provide financial and administrative support for the services, programs and staff of the Division of Library and Information Services.

Objectives:

- Annually fund the supply of coffee and bottled water at various training sessions provided by Division staff.
- Annually fund water for staff at the State Records Center.
- Meet annually with Division staff to provide opportunities for them to give updates and propose ideas for additional ways the Board can support staff efforts and initiatives.
- Incorporate staff input into the agenda of quarterly Board meetings.
- Contribute to two Department-wide employee recognition events per fiscal year.

IV. <u>Code of Ethics</u>

The Code of Ethics of Friends of the State Library and Archives of Florida Inc. is as follows:

PREAMBLE

- (1) It is essential to the proper conduct and operation of Friends of the State Library and Archives of Florida Inc. (herein "CSO") that its board members, officers and employees be independent and impartial and that their positions not be used for private gain. Therefore, the Florida Legislature in Section 112.3251, *Florida Statutes* requires that the law protect against any conflict of interest and establish standards for the conduct of CSO board members, officers and employees in situations where conflicts may exist.
- (2) It is hereby declared to be the policy of the state that no CSO board member, officer or employee shall have any interest, financial or otherwise, direct or indirect, or incur any obligation of any nature which is in substantial conflict with the proper discharge of his or her duties for the CSO. To implement this policy and strengthen the faith and confidence of the people in Citizen Support Organizations, there is enacted a code of ethics setting forth standards of conduct

required of Friends of the State Library and Archives of Florida Inc., board members, officers, and employees in the performance of their official duties.

STANDARDS

The following standards of conduct are enumerated in Chapter 112, *Florida Statutes*, and are required by Section 112.3251, *Florida Statutes*, to be observed by CSO board members, officers and employees.

1. Prohibition of Solicitation or Acceptance of Gifts

No CSO board member, officer or employee shall solicit or accept anything of value to the recipient, including a gift, loan, reward, promise of future employment, favor, or service, based upon any understanding that the vote, official action, or judgment of the CSO board member, officer, or employee would be influenced thereby.

2. Prohibition of Accepting Compensation Given to Influence a Vote

No CSO board member, officer or employee shall accept any compensation, payment, or thing of value when the person knows, or, with reasonable care, should know that it was given to influence a vote or other action in which the CSO board member, officer or employee was expected to participate in his or her official capacity.

3. Salary and Expenses

No CSO board member or officer shall be prohibited from voting on a matter affecting his or her salary, expenses or other compensation as a CSO board member or officer, as provided by law.

4. Prohibition of Misuse of Position

A CSO board member, officer or employee shall not corruptly use or attempt to use one's official position or any property or resource which may be within one's trust, or perform official duties, to secure a special privilege, benefit or exemption.

5. Prohibition of Misuse of Privileged Information

No CSO board member, officer or employee shall disclose or use information not available to members of the general public and gained by reason of one's official position for one's own personal gain or benefit or for the personal gain or benefit of any other person or business entity.

6. Post-Office/Employment Restrictions

A person who has been elected to any CSO board or office or who is employed by a CSO may not personally represent another person or entity for compensation before the governing body of the CSO of which he or she was a board member, officer or employee for a period of two years after he or she vacates that office or employment position.

7. Prohibition of Employees Holding Office

No person may be, at one time, both a CSO employee and a CSO board member.

8. Requirements to Abstain From Voting

A CSO board member or officer shall not vote in official capacity upon any measure which would affect his or her special private gain or loss, or which he or she knows would affect the special gain or any principal by whom the board member or officer is retained. When abstaining, the CSO board member or officer, prior to the vote being taken, shall make every reasonable effort to disclose the nature of his or her interest as a public record in a memorandum filed with the person responsible for recording the minutes of the meeting, who shall incorporate the memorandum in the minutes. If it is not possible for the CSO board member or officer to file a memorandum before the vote, the memorandum must be filed with the person responsible for recording the minutes of the meeting no later than 15 days after the vote.

9. Failure to Observe CSO Code of Ethics

Failure of a CSO board member, officer or employee to observe the Code of Ethics may result in the removal of that person from their position. Further, failure of the CSO to observe the Code of Ethics may result in the Florida Department of State terminating its agreement with the CSO.

V. <u>Current Federal Internal Revenue Service Return of Organization Exempt From</u> Income Tax Form (Form 990)

The Friends of the State Library and Archives of Florida Inc., for the 2020 tax year, submitted IRS Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations not required to File Form 990 or 990EZ.

The IRS annual reporting requirement for small exempt organizations with limited gross receipts requires such organizations to electronically submit Form 990-N (*e-Postcard*) for small organizations, unless they choose to instead file a complete exempt organization return.

Please see attached IRS Form 990-N for 2020 tax year.

Form 990-N

Electronic Notice (e-Postcard)

OMB No. 1545-2085

Department of the Treasury Internal Revenue Service

for Tax-Exempt Organization not Required to File Form 990 or 990-EZ

2020

Open to Public Inspection

A For the 2020 Calendar year, or tax year beginning 2020-01-01 and ending 2020-12-31		
B Check if available ☐ Terminated for Business ✓ Gross receipts are normally \$50,000 or less	C Name of Organization: FRIENDS OF THE STATE LIBRARY AND ARCHIVES OF FLORIDA INC 500 South Bronough Street,	D Employee Identification Number 20-3900938
E Website:	<u>Tallahassee, FL, US, 32399</u> F Name of Principal Officer: <u>Florida Division of Library and Information Services</u>	

Privacy Act and Paperwork Reduction Act Notice: We ask for the information on this form to carry out the Internal Revenue laws of the United States. You are required to give us the information. We need it to ensure that you are complying with these laws.

500 South Bronough Street, Tallahassee, FL, US, 32399

The organization is not required to provide information requested on a form that is subject to the Paperwork Reduction Act unless the form displays a valid OMB control number. Books or records relating to a form or its instructions must be retained as long as their contents may become material in the administration of any Internal Revenue law. The rules governing the confidentiality of the Form 990-N is covered in code section 6104.

The time needed to complete and file this form and related schedules will vary depending on the individual circumstances. The estimated average times is 15 minutes.

Note: This image is provided for your records only. Do Not mail this page to the IRS. The IRS will not accept this filing via paper. You must file your Form 990-N (e-Postcard) electronically.